



Red Rock Corridor Commission Agenda 4:30 p.m. Thursday, July 23, 2015

Newport City Hall
596 7th Avenue
Newport, MN 55055

	<u>Action Requested</u>
1. Introductions	Information
2. Approval of Agenda	Approval
3. Consent Items*	Approval
a. Checks and Claims	
b. Minutes from the February, March, May	
4. Communication Update*	Information
5. Red Line BRT Tour*	Discussion
6. Other	Information
a. Commissioner Reports	
b. Next Meeting, August 27 th at 4:30 at Newport City Hall	
7. Implementation Plan Update*	Information
a. Engagement Update	
b. Overview of BRT Alternatives	
8. Adjourn	Approval
9. Commission Workshop on BRT Alternatives (Workshop will be held at Newport City Hall. Discussion utilizing maps with potential BRT alignments will take place.)	Discussion

**Enclosures*



DATE: July 14, 2015
TO: Red Rock Corridor Commission
FROM: Staff
RE: Checks and Claims

Included is the:

<u>Johnson Group</u>	
April Invoice	\$6,650.00
May Invoice	\$1,375.00
June Invoice	\$4,515.00
<u>Kimley Horn</u>	
March Invoice	\$23,420.87
April Invoice	\$43,666.59
May Invoice	\$10,245.40
June Invoice	\$19,452.58
TOTAL	\$109,324.57

Details on the overall status of the budget for these contracts are attached.

Action:
Approval

Red Rock Corridor Communications

Consultant Johnson Group
 Contract No. 8922
 Expiration Date
 Business Unit Public Works
 Object Code
 Updated

Task No.	Task Description	Johnson Group	Task Total
1.0	Email Marketing	\$7,200.00	\$7,200.00
2.0	Social Media Posting and Mgmt	\$2,100.00	\$2,100.00
3.0	Collateral Materials	\$6,900.00	\$6,900.00
4.0	Awarness Campaign	\$12,200.00	\$12,200.00
5.0	Community Outreach	\$6,000.00	\$6,000.00
6.0	Video Production	\$2,500.00	\$2,500.00
7.0	Website Updates & Maintenance	\$5,000.00	\$5,000.00
8.0	Website Hosting	\$180.00	\$180.00
NA	Contingency	\$1,920.00	\$1,920.00
	Total Contract Cost	\$44,000.00	\$44,000.00
	Total Project Cost	\$44,000.00	\$44,000.00

Invoice Number / Date	Tasks									Total Contract Cost	Total Project Cost
	Email Marketing	Social Media	Collageral Metersials	Awareness Campaign	Community Outreach	Video Production	Website Updates	Website Hosting	Contingency		
1019740 / 5/1/15	\$900.00	\$1,295.00		\$1,805.00		\$2,500.00	\$150.00			\$6,650.00	\$6,650.00
1019797 / 5/29/15		\$1,120.00					\$75.00	\$180.00		\$1,375.00	\$1,375.00
1019865 / 6/29/15	\$600.00	\$150.00		\$1,890.00					\$1,875.00	\$4,515.00	\$4,515.00
										\$0.00	\$0.00
										\$0.00	\$0.00
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										\$0.00	\$0.00
										\$0.00	\$0.00
										\$0.00	\$0.00
										\$0.00	\$0.00
										\$0.00	\$0.00
Amount Billed to Date	\$1,500.00	\$2,565.00	\$0.00	\$3,695.00	\$0.00	\$2,500.00	\$225.00	\$180.00	\$1,875.00	\$12,540.00	\$12,540.00
Percent Complete	20.8%	122.1%	0.0%	30.3%	0.0%	100.0%	4.5%	100.0%	97.7%	28.5%	28.5%
Amount Remaining	\$5,700.00	(\$465.00)	\$6,900.00	\$8,505.00	\$6,000.00	\$0.00	\$4,775.00	\$0.00	\$45.00	\$31,460.00	\$31,460.00

Red Rock Corridor Implementaion Plan

Consultant Kimley-Horn and Associates, Inc.
 Contract No. 9342
 Expiration Date 10/31/2016
 Business Unit
 Object Code
 Updated

Task No.	Task Description	Task Total
1.0	Project management and Coordination	\$70,116.87
2.0	Review and Assess Previously Completed Work	\$3,053.60
3.0	Public Engagement and Agency Coordination	\$58,886.28
4.0	Ridership Forecast	\$79,613.60
5.0	Service Plan Development	\$19,004.48
6.0	Capital and Operating Costs	\$35,055.60
7.0	Update Station Planning to Reflect BRT	\$21,446.16
8.0	Implementation and Financial Plan	\$28,518.10
9.0	LPA Process	\$19,599.52
10.0	Draft and Final Report	\$17,102.48
11.0	Miscellaneous Services-Contingency	\$40,000.00
	Total Contract Cost	\$392,396.69
	Direct Expenses	\$7,460.00
	Total Project Cost	\$399,856.69

Invoice Number / Date	Tasks											Total Contract Cost	Direct Expenses	Total Project Cost
	Project Management and Coordination	Review and Assess Previously Completed Work	Public Engagement and Agency Coordination	Ridership Forecast	Service Plan Development	Capital and Operating Costs	Update Station Planning to Reflect BRT	Implementation and Financial Plan	LPA Process	Draft and Final Report	Miscellaneous Services-Contingency			
6550933 2/28/201	\$1,843.31	\$1,183.22	\$8,100.61									\$11,127.14	\$0.00	\$11,127.14
6633503 3/31/20	\$14,182.08		\$2,202.72	\$6,955.56								\$23,340.36	\$80.51	\$23,420.87
6710352 4/30/20	\$7,792.39	\$1,309.94	\$10,571.09	\$23,537.55							\$55.37	\$43,266.34	\$400.25	\$43,666.59
6787282 5/31/201	\$5,982.93	\$950.08	\$3,032.82	\$211.71								\$10,177.54	\$67.86	\$10,245.40
6880852 6/30/201	\$3,899.06		\$4,329.96	\$5,455.49	\$5,050.64	\$499.82			\$44.32			\$19,279.29	\$173.29	\$19,452.58
												\$0.00		\$0.00
												\$0.00		\$0.00
												\$0.00		\$0.00
												\$0.00		\$0.00
												\$0.00		\$0.00
												\$0.00		\$0.00
												\$0.00		\$0.00
												\$0.00		\$0.00
												\$0.00		\$0.00
Amount Billed to Date	\$33,699.77	\$3,443.24	\$28,237.20	\$36,160.31	\$5,050.64	\$499.82	\$0.00	\$0.00	\$44.32	\$0.00	\$55.37	\$107,190.67	\$721.91	\$107,912.58
Percent Complete	48.1%	112.8%	48.0%	45.4%	26.6%	1.4%	0.0%	0.0%	0.2%	0.0%	0.1%	27.3%		
Amount Remaining	\$36,417.10	(\$389.64)	\$30,649.08	\$43,453.29	\$13,953.84	\$34,555.78	\$21,446.16	\$28,518.10	\$19,555.20	\$17,102.48	\$39,944.63	\$285,206.02	\$6,738.09	\$291,944.11



Meeting Minutes

February 26, 2015

Newport City Hall

4:30 p.m.

Commission Members	Agency	Present
Mike Slavik	Dakota County RRA	X
Marion Greene	Hennepin County RRA	
Janice Rettman	Ramsey County RRA	X
Jim McDonough	Ramsey County RRA	
Karla Bigham, Chair	Washington County RRA	X
Jen Peterson, Vice-Chair	City of Cottage Grove	X
Myron Bailey	City of Cottage Grove	
John Kummer	Denmark Township	
Mark Vaughan	City of Hastings	X
Cam Gordon	City of Minneapolis	X
Tracy Rahm	City of Newport	X
Amy Brendmoen	City of St. Paul	
Keith Franke	City of St. Paul Park	

Ex-Officio Members	Agency	
Ron Allen	Goodhue County	
Jess Greenwood	Goodhue County	
Judy Mitchell	Canadian Pacific Railway	
Marc Mogan	Prairie Island Indian Community	

Staff	Agency	Present
Jan Lucke	Washington County RRA	
Andy Gizlaff	Washington County RRA	
Lyssa Leitner	Washington County RRA	X
Josh Olson	Ramsey County RRA	
Mike Rogers	Ramsey County RRA	X
Joe Morneau	Dakota County RRA	X
Hally Turner	Washington County	X
Laura Kearns	Washington County	X
Joe Scala	Hennepin County	X
Ray Hoover	Hennepin County	X

Others	Agency
Ashley Van Burg	Kimley - Horn
William Reynolds	Kimley - Horn
Betsy Leach	District 1 Community Council St. Paul
Jeanne Witzig	Kimley – Horn
Katie White	Met Council
Tim Mayasich	Ramsey Council RRA

Agenda Item #1: Introductions

Chair Bigham called the meeting to order at 4:32PM. Introductions were made by commission members, staff and others present.

Agenda Item #2: Approval of Agenda

Motion was made by Commissioner Rahm to approve the agenda. Motion was seconded by Commissioner Peterson. All in favor, Motion Carries.

Agenda Item #3: Consent Items

a. Checks and Claims

b. Minutes from the January 22, 2015 Commission Meeting

Motion was made by Peterson to approve the checks and claims and the minutes from the January 22, 2015 commission meeting. The motion was seconded by Commissioner Rahm. All in favor, Motion Carries.

Agenda Item # 4: Update Bylaws

Ms. Leitner highlighted one change that was made to the bylaws which was the meeting date, time and location. Per the Washington County Attorney’s Office the information does not need to be included within the bylaws; the bylaws just need to state that the commission will establish time/date/location and the information will be posted publically.

Commissioner Rettman asked if the 4th Thursday of each month was still relevant. Ms. Leitner said yes.

Commissioner Bigham said thank you to the City of Newport for their hospitality to hold the meetings.

Motion was made by Commissioner Rettman to approve the updated bylaws. The motion was seconded by Commissioner Vaughn. All in favor, Motion Carries.

Agenda Item #5: Legislative

a. State/Federal Update

Ms. Leitner briefly covered the information on the state transportation funding proposals from the Governor, Senate, and House for 2015; a summary document that was provided within the packet.

Commissioner Bigham asked going into next year if the commission would be interested in holding a discussion on supporting a legislative platform. It is something that she would like the commission to think about.

b. State Bonding Request Resolutions of Support

Ms. Leitner said Washington County submitted a request for \$1 million in state bond funding for engineering, environment analysis and preparation for an application to seek Federal Transit Administration (FTA) funds and/or grant funds for the Red Rock Corridor.

Commissioner Rettman asked if the commission had already voted on these items.

Ms. Leitner responded that no resolution of support actions have been taken for 2015. It was done in 2014.

Commissioner Peterson made a motion to support Washington County State Funding Request for Red Rock Corridor. The motion was seconded by Commissioner Rettman. All in favor, motion carries.

Mr. Rogers said Ramsey County submitted a request for \$1 million in State General Funds for the completion of Environmental Analysis for the grade separation of Union Pacific Railroad and BNSF Railway mainline movements between Union Depot and the East Side of St. Paul. BNSF Railway, Union Pacific, Canadian Pacific and Ramsey County have all committed to match the state funding. Each partner will contribute \$125,000 each for a total of \$500,000.

Commissioner Rahm asked how this was going to affect freight traffic.

Mr. Rogers said it may alleviate some freight traffic but final design would depend on the environmental analysis and current freight volumes. If trains are sitting in Newport waiting to get through the “Y” in the Hoffman area, it would help with traffic.

Commissioner Bigham said Hoffman yards have been a hot topic, more now than before. Commissioner Bigham believes that it would be a good idea to schedule a meeting with the community and freight companies, and work with State and Federal partners.

Commissioner Rettman said that this needs to be brought to the attention of state legislators.

Commissioner Rettman made a motion to support the Union Pacific Railroad and Burlington Northern Santa Fe (BNSF) Railway Grade Separation Environmental Analysis. The motion was seconded by Commissioner Slavik. All in favor, motion carries.

Agenda Item #6: Communications Update

a. 2015 Communications Contract

Ms. Leitner gave a brief overview of the communications contract that is before the Commission for approval. In order to better align with the Commission’s budgeting process staff is recommending that the Commission terminate the existing contract with Johnson Group and enter into a new contract with terms from March 1, 2015 – February 28, 2016.

Ms. Leitner said that the Johnson Group will also be focusing on:

- Increasing activity on Facebook.
- Making sure there are appropriate fact sheets, power point presentations along with additional information that staff and commission members will have available to give to others. Updating the existing videos with the new logo and removing inaccurate content. The funds available for 2015 only cover editing the videos; it does not include new content. If there was a desire to obtain new content there will need to be a new budget discussion.

Commissioner Bigham said she believes that it is important to update the videos. She spoke with the superintendent to reach out to the high schools video production classes and groups to see if they would be interested in working on the Red Rock video as a project. Commissioner Bigham said that she will follow up with him on that.

Commissioner Slavik asked how staff came up with February 28, 2016 as the end date to the contract.

Mr. Leitner said there are times that the commission doesn't have the budget approved by the end of December so the proposed contract terms will align with the overall budgeting process.

Commissioner Slavik asked if the commission approves the contract change that the dates listed on the new contract will be the dates that are to be expected on each contract going forward.

Ms. Leitner said that future communications contracts can have different dates to align with current activities in the Corridor.

Commissioner Bigham asked when they can expect a plan for community engagement.

Ms. Leitner said the contract that is currently being discussed is about communications for for the larger events that are Corridor-wide; for example; education for generally what the Red Rock Corridor is. Public Engagement specific to the Implementation Plan will be a part of the Kimley Horn contract.

Commissioner Vaughn asked if there is a way to measure our results.

Ms. Leitner said the best way to measure results is with the hits on social media. With Facebook ads you are able to see who actively engaged in the ads and who passively engaged in the ads. September would be the best time to discuss the outcomes of the communications efforts and decide if there is a need to go in a different direction and seek a new communications consultant. As of now, staff is very happy with the Johnson Group.

Motion was made by Commissioner Peterson to approve the 2015 Communications Contract. The motion was seconded by Commissioner Slavik. All in favor, Motion Carries.

b. Website and Social Media

There have been 501 website views in the month of January. Facebook is up to 253 likes.

Agenda Item #7: Newport Transit Station Update

Commissioner Bigham said she met with the new Metropolitan Council Chair Duininck, Washington County HRA staff, and Newport Mayor Geraghty at the Newport Transit Station. There have been several phone calls about the lack of users at the station. The mayor of Cottage Grove suggested that the station could be a park and ride for the State Fair. It could help with publicity. There will be follow up conversations about building publicity for that station. Construction barrels have been removed from the Station so it looks open to the public.

Ms. Leitner added that staff is working with Metro Transit about ongoing marketing activities for the Station. The grand opening date is targeted for the first week in May.

Commissioner Bigham said that there will be a tour of the Newport Transit Station as part of the March Commission meeting. Depending on the meeting agenda everyone would then meet at the Newport City Hall after the tour or the entire meeting will be held at the Newport Station.

Commissioner Rettman said it could be beneficial to have additional signage at the Newport Station to show that the station is open and space is available.

Ms. Leitner said that would be something that would need to be discussed with Metro Transit.

Commissioner Gordon arrived at 5:15PM

Agenda Item #8: Implementation Plan Work

Kimley-Horn staff presented information about the Implementation Plan work plan. The presentation and summary of the conversation is attached.

Agenda Item #9: Other Information

a. Commissioner Reports

Commissioner Bigham said she talked with the Cottage Grove Chamber staff and there is going to be a presentation in May on the Red Rock Corridor. They have not had an update in a while and would like one. Commissioner Bigham also met with Renewal by Anderson they want to be partners in the project.

b. Next Meeting, March 26th at 4:00 at Newport Transit Station

c. Save the Date: East Metro Strong Visioning March 24th 11:00AM – 2:00PM

Agenda Item #10: Adjourn

Motion was made by Commissioner Peterson to adjourn. Commissioner Gordon Seconded. All in favor, Motion Carries.

The meeting was adjourned at 6:26PM.



Meeting Minutes

March 26, 2015

Newport Transit Station

4:00 p.m.

Commission Members	Agency	Present
Mike Slavik	Dakota County RRA	x
Marion Greene	Hennepin County RRA	
Janice Rettman	Ramsey County RRA	
Jim McDonough	Ramsey County RRA	
Karla Bigham, Chair	Washington County RRA	x
Jen Peterson, Vice-Chair	City of Cottage Grove	x
Myron Bailey	City of Cottage Grove	
John Kummer	Denmark Township	
Mark Vaughan	City of Hastings	x
Cam Gordon	City of Minneapolis	
Tracy Rahm	City of Newport	x
Amy Brendmoen	City of St. Paul	
Keith Franke	City of St. Paul Park	

Ex-Officio Members	Agency	
Ron Allen	Goodhue County	
Jess Greenwood	Goodhue County	
Judy Mitchell	Canadian Pacific Railway	
Marc Mogan	Prairie Island Indian Community	x

Staff	Agency	Present
Jan Lucke	Washington County RRA	
Andy Gizlaff	Washington County RRA	
Lyssa Leitner	Washington County RRA	X
Josh Olson	Ramsey County RRA	X
Mike Rogers	Ramsey County RRA	
Joe Morneau	Dakota County RRA	X
Hally Turner	Washington County	X
Laura Kearns	Washington County	
Joe Scala	Hennepin County	X
Ray Hoover	Hennepin County	

Others	Agency
Melissa Taphorn	Washington County HRA
Betsy Leach	District 1 Community Council St. Paul
Kathryn Paulson	Washington County HRA
Cali Owings	Finance and Commerce
Ellen Biales	City of St. Paul—Ward 7

Agenda Item #1: Introductions

Chair Bigham called the meeting to order at 4:05 PM. Introductions were made by commission members, staff and others present.

Agenda Item # 2: Tour of the Newport Transit Station

Lyssa Leitner explained that the Newport Transit Station was developed for express bus service with the option to expand service in the future. Lyssa Leitner described the property boundaries and discussed that the site was chosen for its potential to grow with future development. The property is split into quarters and the transit station itself was placed in the southeast quarter so the building wouldn't be buried in the back of the property. The curb can be raised to accommodate bus rapid transit (BRT). The transit station has Wi-Fi and bathrooms with flushing toilets. Library kiosks will soon be located from Newport City Hall to the transit station. There is currently parking for 150 with ability to expand by another 200. There is also the option to build a structure if more parking is needed.

Pavement is currently incomplete and other minimal items like landscaping still need to be finished. These items should be completed before or after the grand opening once construction restrictions have been lifted.

The plan for the property includes dense housing and protected green space for area residents. Melissa Taphorn with the Washington County Housing and Redevelopment Authority (HRA) explained that the site, also known as Red Rock Crossing, is 40 acres. The City of Newport and the HRA signed a joint powers agreement to work on redevelopment. A completed market study determined a need for high density housing. There will be office, some retail, and light industrial in the future. There was interest in using the transit investment to bring jobs and residents to the area. Developers are already being engaged.

They received a planning grant from the Metropolitan Council and are using transit-oriented development design guidelines which call for 30-50 units per acre. This is very high density for a suburban location.

The site will be developed in phases with Phase I focused on high density housing. Phase 2 is directly to the south which is currently mixed-use with small business owners. Phase 3 would be further south but won't include Tinucci's restaurant. Phase 4 is directly south of the cold storage facility to the west. The last phase will be for commercial development.

Cali Owings asked how many units would be onsite. Kathryn Paulson with the HRA stated that there will be up to 400 units.

Commissioner Slavik asked if more property would be purchased. Melissa Taphorn stated that the HRA has adopted an Acquisition and Relocation policy guiding the ability to acquire sites and relocate businesses once a project has been identified. There is some flexibility to purchase property sooner if need be. The HRA has already acquired a building where there wasn't another purchaser interested in the building.

Commissioner Peterson asked about clarification on affordable housing. Melissa Taphorn stated that there will be 200 units or less for affordable housing and maybe about a quarter for senior housing. These units would come with tax credits. However, median rents are lower in Newport than other areas of the metropolitan area so the units would be more market rate.

Commissioner Rahm arrived.

Joe Scala with Hennepin County asked about current ridership at the transit station. Lyssa Leitner stated that the ridership is low but improving. The county is working to promote the site. Lower Afton and Cottage Grove cars will have flyers placed on the cars by Metro Transit.

Commissioner Vaughan asked who is in charge of maintaining the building. Lyssa Leitner stated that the county maintains the building unlike most other metro area park and rides which are owned and maintained by Metro Transit. Commissioner Vaughan asked if the building gets locked at night. Lyssa Leitner thought the station automatically locks at 10:00 pm and that there would soon be security cameras in operation. Commissioner Bigham said that the library lockers will help bring people to the site.

Agenda Item #3: Approval of Agenda

Quorum was not present. Motion was made by Commissioner Peterson to approve the agenda. Motion was seconded by Commissioner Vaughan. All in favor, motion carries.

Consent items were moved to the April meeting.

Agenda Item #4: Implementation Plan

Lyssa Leitner discussed that the Implementation Plan update will be standing item on the commission's agenda and that staff from Kimley Horn would be present with larger updates as appropriate. Since the last commission meeting, the Technical Advisory Committee (TAC) met. The TAC includes staff from the corridor's cities, MnDOT, Metropolitan Council, and Metro Transit. The TAC will review the Previously Completed Work Memo and Project Management Plan. Documents will be brought to the commission as needed. The TAC discussed the Business and Civic Advisory Committee (B-CAC) and made recommendations of individuals to participate.

Stakeholder engagement will kick off with the grand opening on April 27th at 4:00 pm. The grand opening will include an open house format for engagement for the Implementation Plan. HRA staff will have engagement activities as well. Washington County staff has asked Metro Transit for a Red Line bus though a bus is unlikely to be available since the grand opening will be held around rush hour. Invitation letters will be sent to all elected officials along the corridor including the cities, the state, and federal officials.

Washington County staff will be doing normal promotion for the grand opening. Information about the transit station and the grand opening will also be included in the next Washington County newsletter to be delivered to all county residents.

There will be an upcoming meeting with the B-CAC. The first meeting will be informational and will include details on the corridor, request for feedback on engagement, and information on how these individuals could participate in the Implementation Plan. The B-CAC will not make decisions for the corridor but will make recommendations and provide feedback.

Lyssa Leitner asked the commission for feedback on the list of individuals to be asked to participate in the B-CAC meeting. Commissioner Bigham recommended the Newport Business Association and clarified that the packet should state "Renewal by Andersen" not just "Andersen." Cali Owings recommended the East Side Area Business Association (ESABA). Commissioner Bigham recommended Greater MSP. Commissioner Peterson recommended the school district. Lyssa Leitner asked for a contact name and Commissioner Bigham recommended Barb Brown. Commissioner Bigham added Warner Electric and stated that business representatives along the corridor have said that the limited transportation options make it difficult to recruit new employees. Commissioner Peterson asked about the economic development authorities and Lyssa Leitner stated that these organizations are engaged through the TAC. In general, appointed and elected individuals are not engaged in the B-CAC. Commissioner Peterson recommended the Cottage Grove Senior Center. Commissioner Bigham commented that Hastings and South Washington County Community Education groups could be included. Cali Owings recommended Gerdau Ameristeel.

Lyssa Leitner reminded the commission that everyone is welcome to attend the B-CAC meeting in April. April is a busy month with the B-CAC and grand opening. There will be several updates for the commission at the next meeting in April.

Lyssa Leitner commented that there have been some safety concerns over buses operating on shoulders. MnDOT staff will be at the next commission meeting to discuss operating standards.

Commissioner Vaughan asked for clarification on recommended community education representatives to the B-CAC. Commissioner Vaughan wanted to know if the community or leadership would be asked to participate. Commissioner Bigham said that staff, usually the director, would be contacted. Commissioner Vaughan explained that sometimes the Pioneer Press will get everyone in one room to discuss different topics and the commission could be involved in those conversations to save time and labor.

Lyssa Leitner clarified that if anyone can't make it to the B-CAC meeting that Washington County staff is happy to present to different groups. Commissioner Bigham added that many of the individuals on the B-CAC list are involved in the area chamber organizations and any chamber presentation would include many of the individuals and groups being discussed.

Commissioner Bigham stated that she would like small business representation on the B-CAC and more variety in the types of businesses. Lyssa Leitner added that the intent is to

include a broad group of individuals to be representatives for the larger community and that the list can grow if more people are interested in joining.

Commissioner Bigham reminded the group that Washington County staff would be presenting at the Cottage Grove Chamber in May. Commissioner Bigham also expressed interest in joint meetings with cities and other stakeholders in a workshop rather than seeking out individual meetings.

Commissioner Vaughan stated that a press release to the local paper would be helpful. Lyssa Leitner explained that there would be a press release for the grand opening and Implementation Plan in a couple of weeks. Commissioner Bigham added that there is always social media available to aid in communications.

Agenda Item #6: Communications Update

Lyssa Leitner explained that the Johnson Group is working to update videos and these videos will be posted as they are available.

Commissioner Bigham asked the group to share the corridor's page and help to drive more traffic to the page. Lyssa Leitner stated that an email went out to the TAC to also engage with the corridor via social media and to help share the information.

Commissioner Peterson commented that there wasn't a link to the meeting's agenda on Facebook or a link to the website. Commissioner Bigham stated that there should be a reminder the week of the meeting.

Agenda Item #7: Other Information

a. Commissioner Reports

Commissioner Slavik discussed the recent high speed rail meeting. The group did a bylaw review and discussed quorum issues. Commissioner Peterson added that there was a discussion on the communications request for proposals. Commissioner Bigham confirmed that the next high speed rail meeting would be the first Thursday in May in Red Wing.

Commissioner Bigham stated that Chair Duinck is confirmed to speak at the grand opening. Commissioner Bigham added that the CTIB meeting included an update on Southwest Light Rail's agreement made with the Parks Department.

b. Next Meeting, April 23rd at 4:30 pm at Newport City Hall

Agenda Item #8: Adjourn

Motion was made by Commissioner Peterson to adjourn. Commissioner Slavik Seconded. All in favor, Motion Carries. The meeting was adjourned at 4:46PM.



Meeting Minutes

May 28, 2015

Newport City Hall

4:30 p.m.

Commission Members	Agency	Present
Mike Slavik	Dakota County RRA	X
Marion Greene	Hennepin County RRA	
Janice Rettman	Ramsey County RRA	X
Jim McDonough	Ramsey County RRA	
Karla Bigham – Chair	Washington County RRA	X
Jen Peterson – Vice-Chair	City of Cottage Grove	X
Myron Bailey	City of Cottage Grove	
John Kummer	Denmark Township	
Mark Vaughn	City of Hastings	X
Cam Gordon	City of Minneapolis	
Tracy Rahm	City of Newport	
Keith Franke	City of St. Paul Park	

Ex-Officio Members	Agency	
Ron Allen	Goodhue County	
Jess Greenwood	Goodhue County	
Chuck Hubbard	Canadian Pacific Railway	
Marc Mogan	Prairie Island Indian Community	X

Staff	Agency	Present
Jan Lucke	Washington County RRA	X
Andy Gizlaff	Washington County RRA	
Lyssa Leitner	Washington County RRA	X
Josh Olson	Ramsey County RRA	X
Mike Rogers	Ramsey County RRA	
Joe Morneau	Dakota County RRA	X
Hally Turner	Washington County	
Laura Kearns	Washington County	X
Joe Scala	Hennepin County	
Ray Hoover	Hennepin County	
Joe Gladke	Hennepin County	X

Others	Agency
William Schroeer	East Metro Strong
Betsy Leach	District 1 Committee Council St. Paul
Brian Smalkoski	Kimley-Horn
William Reynolds	Kimley-Horn

Agenda Item #1: Introductions

Chair Bigham called the meeting to order at 4:35PM. Introductions were made by commission members, staff and others present.

Agenda Item #2: Approval of Agenda

No action was taken as there was no quorum.

Agenda Item #3: Consent Items

a. Checks and Claims

b. Minutes from the February and March, 2015 Commission Meetings

No action was taken as there was no quorum.

Agenda Item # 4: Update Implementation Plan Update

Ms. Leitner gave a brief review of the implementation plan. They are starting to move into the technical side of the plan; however public outreach is still ongoing. Ms. Leitner said there have been several questions from the public about the differences between Bus Rapid Transit (BRT), Express Buses, and Commuter Rail. From a communication stand point she would like to make sure staff and the commission are on the same page.

Brian Smalkoski with Kimley-Horn briefly talked about the two (2) other committees that will help shape the implementation plan; those committees are the Technical Advisory Committee (TAC) which is made up of individuals from MnDOT, Metropolitan Council, Metro Transit and Cities and Counties along the corridor also Business and Civic Advisory Committee (B-CAC) which is made up of staff from business and civic organizations along the corridor. Mr. Smalkoski gave an update on the open house that was held on April 27, 2015 at the Newport Station. There were approximately 60 attendees 20 of which participated in activities to provide feedback of what they were looking for in service and how can the right service be designed to develop an implementation plan. Mr. Smalkoski spoke about the results of the activities from the open house. Mr. Smalkoski said they have recommended four (4) in-person public engagement events. In June, 2 separate events, one at the Lower Afton park and ride and another at the Cottage Grove park and ride; in July at the Hastings farmers market and August at the St. Paul Park Heritage Days Business Expo.

Mr. Schroeer was able to meet with two (2) transportation experts, Dena Belzer with Strategic Economics and Roger Millar with Smart Growth America and talk with them a little bit about Red Rock Corridor. They were able to take a drive and see the cities which the corridor will be in. Mr. Schroeer gave a power point presentation of information that he

gathered from the conversation and information provided from Dena and Roger. Ms. Leitner said a copy of the power point will be emailed to the commission.

Agenda Item #5: Communication Update

Ms. Leitner spoke about utilizing the advertisement feature on Facebook. Out of 288 people who clicked on the advertisements, 256 lead to “actions”, meaning they like the page, commented on a post or like a post. This is a very high success rate. The Red Rock Facebook page is currently up to 282 likes. Ms. Leitner said there have been 1,769 website views in the last 30 days; the normal view is approximately 500 views per month.

Mr. Leitner said staff will be writing Business and Civic Advisory Committee (B-CAC) profiles each month in order to generate content for the Red Rock e-newsletters and to provide newsletter to stakeholders. The B-CAC members will be chosen based on their attendance at meeting, in-person meetings and events staff attends of theirs and to align with opportunities to announce activities and/or events.

Council Member Vaughn asked if anyone has put flyers up in local malls, grocery stores, etc. for people to notice when they are on their breaks from work and for the people who may not have internet access.

Ms. Leitner said they have posted a lot for open houses, however without approval from the management company of the malls or businesses to hang the flyers they get taken down.

Mr. Morneau said the Red Line does have print types of advertising. However, they are more aligned with service openings or piggy backed with another metro transit publication.

Agenda Item #6: Other

a. Commissioner Rettman gave the commission an update on high speed rail. There was some positive feedback for a second train for Amtrack. This will help increase ridership. Nothing has been released to the public about it at this time.

Commissioner Bigham said together Senator Schmidt, Senator Miller and Senator Sieben introduced legislation on high speed rail.

Commissioner Bigham said Red Rock did not receive their request for a \$1 million bonding proposal. The request for a park and ride from the Newport station to the state fair was not approved.

Marc Mogan said Prairie Island Community is in the process of submitting a request for a Transportation Investment Generating Economic Recovery (TIGER) Grant. Mr. Mogan asked the commission for a letter of support for their request. Since there was no quorum, the commission was not able to approve a letter of support. Commissioner Bigham said she will work with staff and she will sign a letter of support for Prairie Island Community.

b. The meeting for June 25, 2015 has been cancelled. The next scheduled meeting will be on July 23, 2015 at 4:30PM at Newport City Hall.

Motion was made by Council member Peterson to adjourn. Seconded by Commissioner Slavik. All in favor, the meeting was adjourned at 5:32PM.

Red Rock Corridor Commission



PREPARED FOR
Red Rock Corridor Commission

May 28, 2015

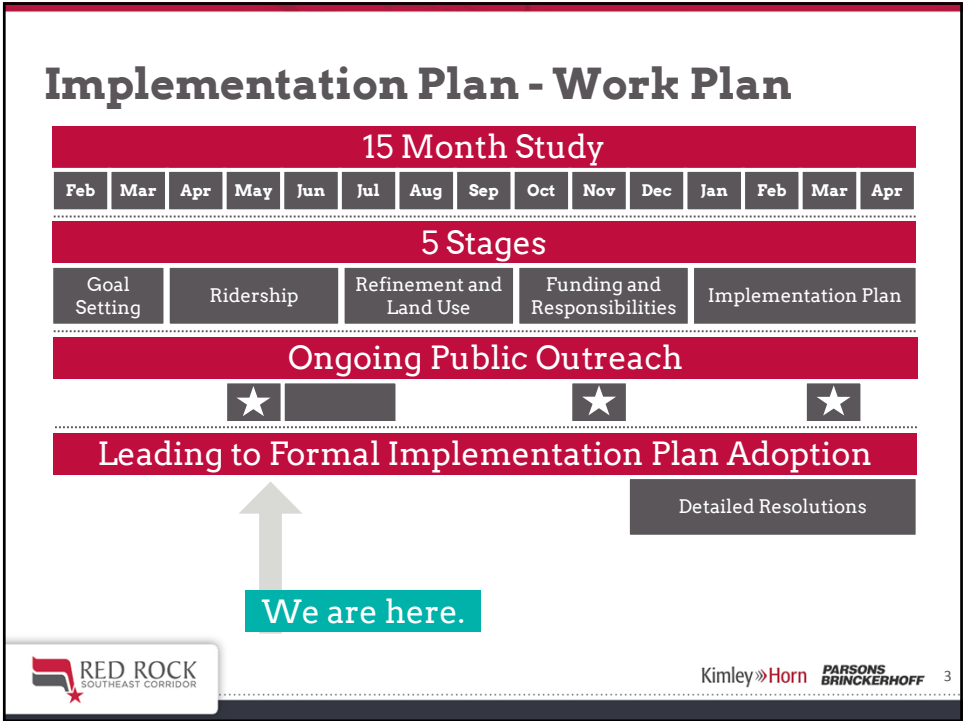
PREPARED BY
Kimley»Horn PARSONS BRINCKERHOFF

The Goal

- Implementation Plan that Outlines:
 - Detailed technical elements
 - Service plan, stations, vehicles, etc.
 - Station area plans
 - Schedule and costs of staged investments
 - Partner responsibilities through 2040
 - *Stakeholder buy-in, detailed resolutions, and momentum*



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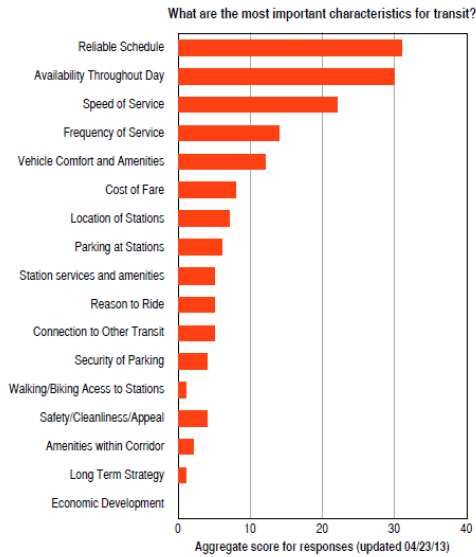


Mode

Mode	Vehicle	Travels on:	Hours of Service
Bus Rapid Transit	 Specialized BRT Vehicle	 Also will travel on shoulder when congested	 5 A.M. 12 A.M.
Express Bus	 Bus		 6-9 A.M. 3-7 P.M.
Commuter Rail	 Train		 6-9 A.M. 3-7 P.M.

Kimley»Horn
PARSONS BRINCKERHOFF

AAU Input



Implementation Plan Engagement – Committee Structure

TAC

Technical Advisory Committee

Staff from MnDOT, the Metropolitan Council, Metro Transit, and the cities and counties along the corridor

B-CAC

Business and Civic Advisory Committee

Staff and leaders from businesses and civic organizations along the corridor

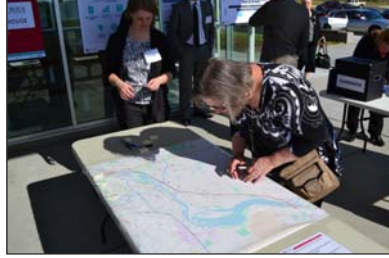
RRCC

Red Rock Corridor Commission

Staff and elected officials from the cities and counties along the corridor



Open House #1 in Newport



Kimley»Horn PARSONS BRINCKERHOFF 7

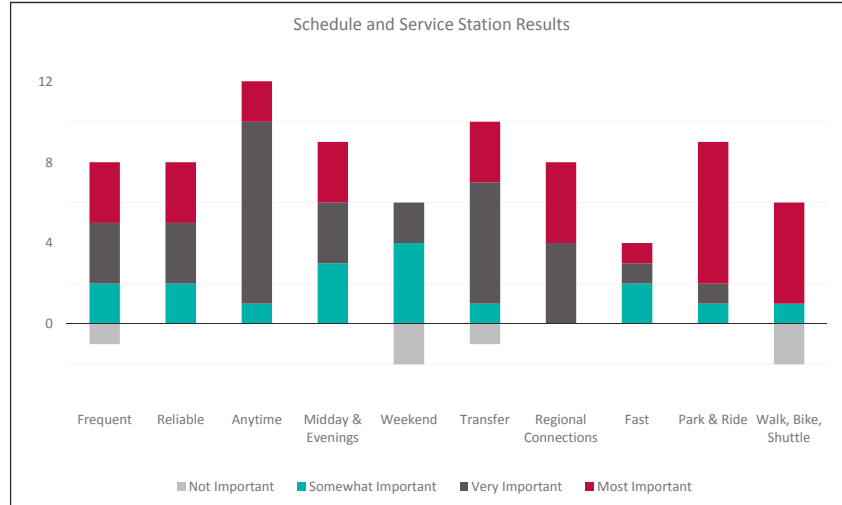
Open House #1 Results

PRIORITIES	1ST	2ND	3RD	WEIGHTED TOTAL
Regional Transit Connections	10	2	4	38
Frequent Service from 5am-12am	4	8	3	31
New Development	4	3	4	22
Cost-Effective Service	1	3	4	13
Weekend Transit Service	1	3	3	12
Consistent Commute Time	1	1	5	10
Easy and Pleasant to Use	1	3	1	10
Access Beyond a Station Area	0	3	1	7

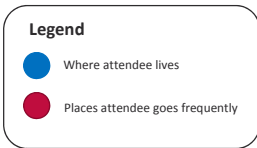
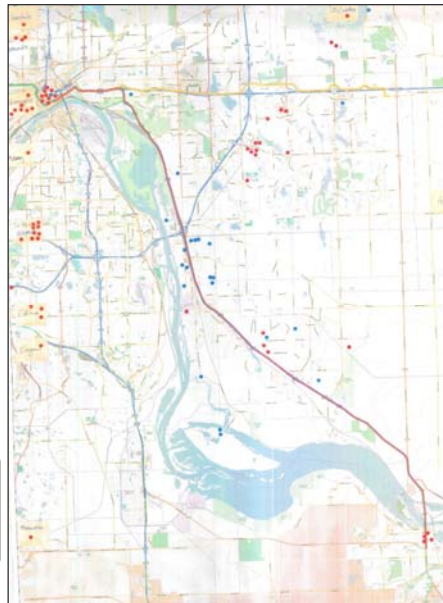


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Open House #1 Results



Open House #1 Results



Ongoing Public Outreach

TOOL	STAGE				
	GOAL SETTING	RIDERSHIP	REFINEMENT AND LAND USE	FUNDING AND RESPONSIBILITIES	IMPLEMENTATION PLAN
Public Open House Meetings		Open house #1 <i>Introduce the project and</i>		Open house #2 <i>Share technical results and draft components</i>	Public Hearing <i>Seek input on proposed recommendations</i>
Events and Park & Ride Outreach		Four Events or Park and Ride Outreach <i>Use iPads to collect MetroQuest input Provide project information, fact sheets, brochures</i>			
Targeted Meetings			11 Targeted Meetings <i>Use outreach toolkit presentation of technical findings to share with corridor cities/counties</i>		
Red Line Tour			Tour <i>Led by WCRRA staff with KH attendees</i>		
MetroQuest Engagement Tool		MetroQuest Tool			
Outreach Toolkit	Fact Sheet 1 <i>Project introduction and planning process</i>	Brochure 1 <i>Education tool to explain BRT</i>	Presentation <i>Created for targeted meetings</i>	Fact Sheet 2 <i>Share technical results</i>	Brochure 2 <i>Executive summary of Implementation Plan</i>
Commissioner Briefing Packets		Commissioner Briefing Packet #1 <i>Project updates</i>	Commissioner Briefing Packet #2 <i>Project Updates</i>	Commissioner Briefing Packet #3 <i>Project Updates</i>	Commissioner Briefing Packet #4 <i>Project Updates</i>



Plan for In-Person Public Engagement

- Four recommended events:
 - June: Park-and-Ride Engagement (2 separate days)
 - Lower Afton Park & Ride and Cottage Grove Park & Ride
 - July: Hastings Farmers Market
 - August: St. Paul Park Heritage Days Business Expo
- Other potential events:
 - Cottage Grove Farmers Market, Strawberry Festival in Cottage Grove, Pioneer Day in Newport



Using BRT to support Red Rock communities



PREPARED FOR
Red Rock Corridor Commission

PREPARED BY
East Metro
STRONG

Will Schroer
Executive Director
May 28, 2015

Presentation objectives

Share observations from

- Dena Belzer, President, Strategic Economics
- Roger Millar, PE, AICP, Vice President of Technical Assistance and Director of the Leadership Institute at Smart Growth America



East Metro
STRONG

Presentation objectives

Share observations on

1. Demographic trends relevant to the corridor
2. Possible Red Rock Corridor BRT



East Metro
STRONG

Demographic trends

- Trend: the two biggest demographic groups in the nation are
 - Retiring Baby Boomers
 - Millennials (18-30-year-olds)

Preference: Both are expressing a strong preference for a more walkable urban or village lifestyle.

- Trend: the majority of new households have no children at home / are one & two-person households

Preference: 1 & 2 households are much more likely to prefer a walkable neighborhood.



East Metro
STRONG

Same trends in Minneapolis/St Paul

According to a 2014 Met Council Study, by 2040:

- Demand for new townhouses, condos, apartments share of total housing demand: 41%
- Households without children: 79%
- Downsizing households: 85% of new housing.

Source: Arthur C. Nelson, Ph.D., FAICP . TWIN CITIES Metropolitan Council Area Trends, Preferences, and Opportunities: 2010 to 2020, 2030 and 2040. 2014



Result

A majority of Americans now want to live within walking distance of schools, stores, and restaurants.

“Americans Prefer to Live in Mixed-Use, Walkable Communities”

- Oct. 2013 Consumer survey conducted for the National Association of Realtors



THE CHANGING MARKET

Preferences: Transportation

Baby boomers retiring & turning in their keys

- Not moving to “retirement communities.”
 - Average age entering senior housing used to be 70 – **now it’s 86.**
- Still moving around
 - Using local buses and trains more
(Source: National Household Travel Survey)
 - Bike trips increased 64 percent between 2001 and 2009. (AARP)



19

THE CHANGING MARKET

Preferences: Housing

Millennials especially are trending away from traditional suburbs

- 47% would prefer to live in a city or a suburb with a mix of houses, shops, and businesses
 - 40% would prefer a rural community or a **small town**
 - 12% say they would prefer a suburban neighborhood with houses only
- Overall, about 10 percent of Americans would like to live in **mixed-use small towns**, but don't.



East Metro
STRONG

THE CHANGING MARKET

Demographic change means
preferences change.

And the **market** follows.



There is a price/value premium
for walkable places

Above-average walkability:

- \$4,000 to \$34,000 more in home sales price
- 1% to 9% increase in commercial property value depending on type; also higher incomes

•Sources: "Walking the Walk" by Joseph Cortwright, CEOs for Cities and
"The Walkability Premium in Commercial Real Estate Investments"
by Gary Pivo and Jeffrey Fisher



There is a price/value premium for BRT-served places

- Home 100 feet away from a Pittsburg Busway station is valued \$9,745 more than a home 1,000 feet away, all else equal (Perk and Catala)
- BRT lines around the country are drawing substantial development



East Metro
STRONG

Use BRT to help Red Rock communities benefit from these trends

- Red Rock communities have or have the basis for characteristics that growing numbers of people want,
- *And* are affordable
- Adding quality transit *into* the community would
 - strengthen existing communities
 - create solid basis for further economic development



East Metro
STRONG

Use BRT to help Red Rock communities benefit from these trends

- The river towns in the Red Rock Corridor have wonderful existing charm and great walkable areas.
- Even parts of the corridor that might not initially appear to be candidates for walk/bike access to transit stations have good 'bones' and could become quality walkable places.



East Metro
STRONG

Use BRT to support Red Rock economic development

- BRT (all-day, both directions) brings people in to Red Rock communities, including to jobs.
- BRT can go into existing communities: serve people where they already are.
- The focus for the Implementation Plan should be to
 - create a great BRT service.
 - use that service to support and build on the great qualities of Red Rock communities.



East Metro
STRONG

Alternatives to Analyze in Implementation Plan



PREPARED FOR

Red Rock Corridor Commission

May 28, 2015

PREPARED BY

Kimley»Horn **PARSONS
BRINCKERHOFF**

Using BRT to support Red Rock communities

Will Schroeer
Executive Director

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2

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3

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13



DATE: July 14, 2015
TO: Red Rock Corridor Commission
FROM: Staff
RE: Communication Update

Website

There have been 2,265 website views in the last 30 days.

Facebook

The Facebook page is now up to 289 likes. There have been no instances where comments needed to be removed from the Facebook page in accordance with the Commission's Facebook use policy.

Action:

Information



DATE: July 14, 2015
TO: Red Rock Corridor Commission
FROM: Staff
RE: Red Line BRT Tour

Website

Now that the Commission is focusing on bus rapid transit, it seems timely to have a tour of the Red Line BRT in Dakota County. The focus of the tour would be on BRT stations, operations, and development. Over the coming months staff will work to coordinate speakers, tour route, and travel accommodations. Staff would like input from the Commission on the following items:

- Who should be invited on the tour (this will dictate travel accommodations)
- What date/times should be considered?
- Are there specific questions you have about BRT that you would like answered?

Action:

Discussion



DATE: July 14, 2015
TO: Red Rock Corridor Commission
FROM: Staff
RE: Implementation Plan Update

Background

Starting in 2015, the Red Rock Corridor Commission will develop an Implementation Plan for phased transit improvements in the corridor, including eventual bus rapid transit (BRT) service. The Implementation Plan will:

- identify more specific construction and capital costs;
- revise station area plans guided by market analysis for bus rapid transit;
- determine a funding plan; and
- establish a staged approach for implementation of the plan.

The goal of the Implementation Plan is to determine short- and long-term strategies for implementing BRT and to tie those strategies to funding needs. It is expected that the plan will be completed by spring 2016. A fact sheet is attached that will be used for public engagement during the beginning of the Implementation Plan. The document will be updated as more information/results are available.

June and July Meetings

June/July Meetings	Date
St. Paul City Council (presentation)	June 10, 2015
St. Paul BOMA Event (Building Owners and Managers Association) (booth)	June 15, 2015
Hastings Staff meeting	June 19, 2015
Strawberry Festival (booth)	June 20, 2015
3M meeting	July 1, 2015
Cottage Grove, Newport, St. Paul Park staff meeting	July 8, 2015
Hastings Rivertown Days (booth)	July 18, 2015
Dayton's Bluff District Council (presentation)	July 20, 2015
TAC	July 20, 2015
B-CAC	July 22, 2015
Upcoming	
District 4 Community Council (presentation)	July 27, 2015
Night to Unite	August 4, 2015
Newport Pioneer Day	August 9, 2015
St. Paul Park Heritage Days	August 15, 2015

Bus Rapid Transit (BRT) Alternatives

At the May meeting, the Commission approved the consultant team to start developing information on an additional BRT alternative that would provide neighborhood focused access instead of access only along Highway 61. Over the past two months, BRT alternative routing have been developed and vetted with city staff in Hastings, Newport, St. Paul Park, and Cottage Grove. At the July 20th TAC meeting, the TAC will review the BRT alternatives and make a technical recommendation. The Business and Civic Advisory Committee (B-CAC) is meeting on July 22nd to review the same alternatives and will provide their input. The recommendation from the TAC and input from the B-CAC will be brought to the Commission meeting.

Staff and Kimley Horn will provide a summary of all input collected to date (from the above list of meetings), the TAC recommendation, and B-CAC input. Maps of the alternatives will be presented and the Commission will be able to have a discussion about the alternatives during a workshop.

Action

Discussion